MEMORANDUM

To: Interested Parties
From: 1892 Polling
Re: FL-27 Polling Update – Salazar Leads Shalala 46-43%
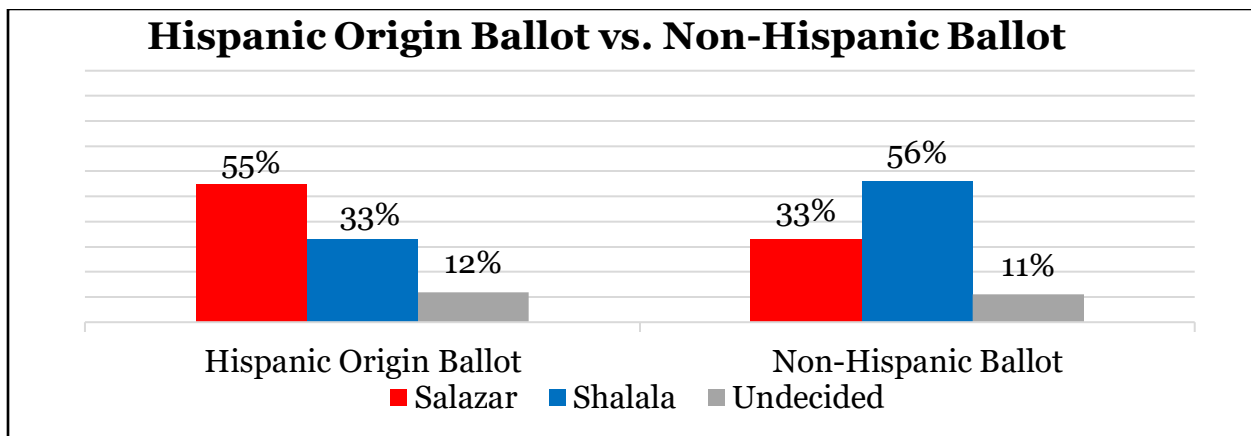
Methodology

1892 conducted a poll of 400 likely voters in conjunction with the National Republican Congressional Committee (NRCC) for the November 2020 election in Florida's 27th congressional district.

The sample was 35.5% Republican, 39.3% Democrat, and 25.3% were NPA/Unaffiliated/Other. Additionally, 58.3% of the sample were voters who identified as Hispanic. Cubans comprised 62% of Hispanics—and 36% of the overall sample. 38% interviews were conducted in Spanish.

The poll was conducted entirely by live-dialers and the margin-of-error is ±4.9%.

State of the Race

1. **Leading:** Republican Maria Elvira Salazar leads Democrat incumbent Donna Shalala 45.5-42.8%.

2. **Hispanic Voters Strong:** Among Hispanics, Republican Maria Elvira Salazar leads Democrat Donna Shalala 55-33%. Among Cubans, Salazar leads Shalala 62-29%, and among non-Cuban Hispanics, Salazar leads 43-40%.
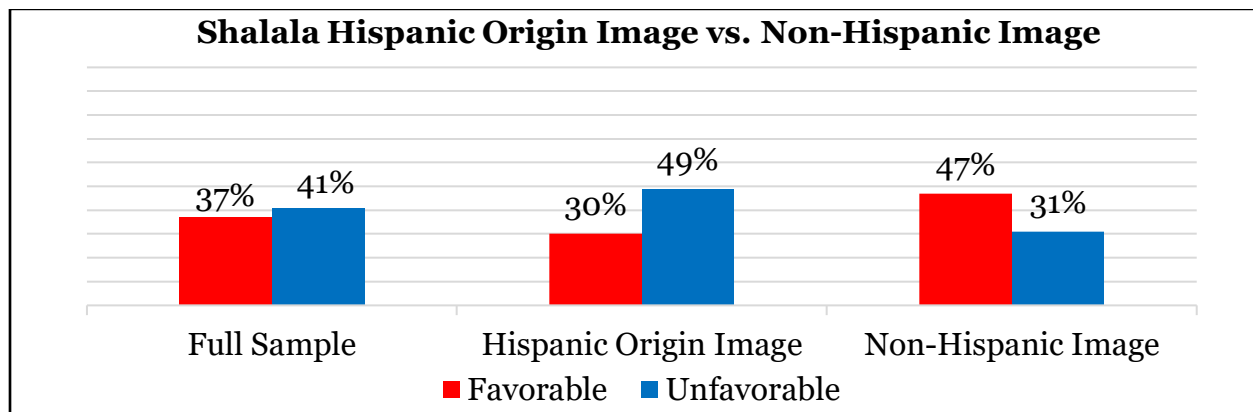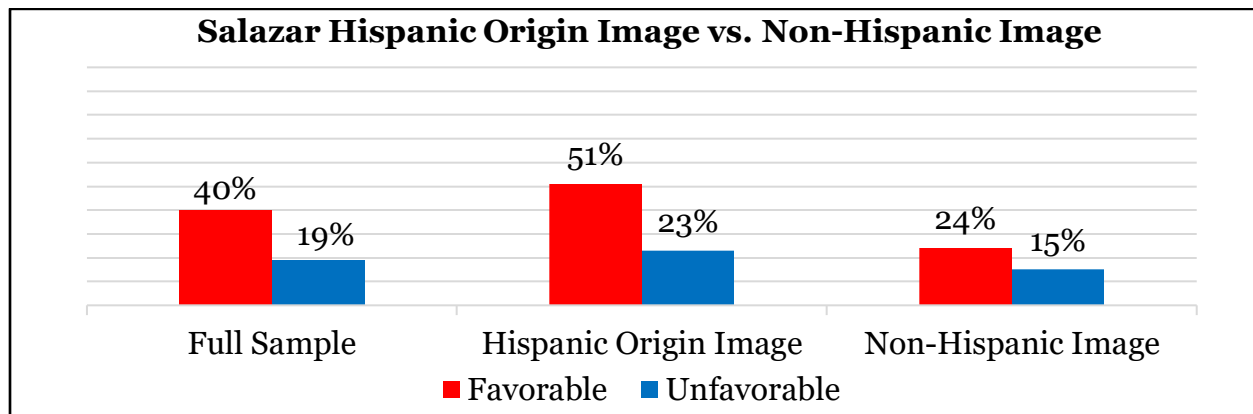
Hispanic Origin Ballot vs. Non-Hispanic Ballot

Hispanic Origin Ballot: Salazar 55%, Shalala 33%, Undecided 12%
Non-Hispanic Ballot: Salazar 33%, Shalala 56%, Undecided 11%

Legend: ■ Salazar ■ Shalala ■ Undecided

3. **Not 2016:** This week, a survey of Miami-Dade County voters conducted by a Democrat polling firm, found President Trump leading Biden with Hispanic voters 47-46%. The results "are driven by Trump's increased support among Cuban-Americans, who supported Trump over Biden in the poll by a crushing 38 points. Just eight years ago, those voters roughly split their votes between Republican nominee Mitt Romney and former President Barack Obama."[1]

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[1] Access the article at: https://www.miamiherald.com/news/politics-government/article245495835.html

Maria Elvira Salazar's full sample image is 39.6% favorable against 19.3% unfavorable for a NET +20%. Among Hispanics, her image is a NET +28%.

Donna Shalala's full sample image is 37.3% favorable against 41.3% unfavorable for a NET -4%. Among Hispanics, her image is a NET -19%.

Salazar Hispanic Origin Image vs. Non-Hispanic Image

	Favorable	Unfavorable
Full Sample	40%	19%
Hispanic Origin Image	51%	23%
Non-Hispanic Image	24%	15%

Shalala Hispanic Origin Image vs. Non-Hispanic Image

	Favorable	Unfavorable
Full Sample	37%	41%
Hispanic Origin Image	30%	49%
Non-Hispanic Image	47%	31%

About 1892

1892 has performed polling on winning races in all corners of the country, at every level of politics – from races for President, Governor, Senate, and Congress. They also have conducted polling for the National Republican Congressional Committee, National Republican Senatorial Committee, Republican Governors Association, and the Congressional Leadership Fund. Among their extensive Florida experience include polling for Governor DeSantis in 2018 when they were the only publicly released poll to predict victory.

Florida Politics, Oct. 25, 2018: "The internal poll, conducted by 1892 and obtained by Florida Politics, shows DeSantis with a 1-point lead over Gillum, 47-46 percent… The 1892 poll paints a more optimistic picture for DeSantis than most public polls in the runup to Election Day. According to the RealClearPolitics polling average of the race, Gillum currently has a 5.8 percentage point lead. That average does include a couple outliers, however, including a CNN poll that showed Gillum up 12 points."